

Linda Kerry Hardingham
lin@rhinett.com

rhinett.com

Experience

April 2023 - Present

Digital Designer | Cunard for Carnival UK

Carnival House, 100 Harbour Parade, Southampton SO15 1ST
Digital support for web team. Using Figma to create A/B tests and XTs to redesign the current website.

April 2022 - April 2023

Designer | Cunard for Carnival UK

Carnival House, 100 Harbour Parade, Southampton SO15 1ST
Creating concepts and designs for all teams across Cunard. Working alongside the digital team as support.

March 2021 - April 2022

Designer | LDOT Digital Studios

Allington Lane, Southampton
Digital design agency. Focussing on branding, web design, and marketing for companies in and around the South.

March 2020 - July 2020 (Circumstances changed due to Covid-19)

Digital Designer | Carnival for Cunard

Carnival House, 100 Harbour Parade, Southampton SO15 1ST
Campaign design work for online and offline marketing.

July 2017 - July 2019

Designer | Cre8te

15 Baden Place, Crosby Row, London SE1 1YW
Property led design agency. Branding, Brochures, Email Marketing and Web design.

February 2014 - July 2017

Designer | Taylerreid

25 Bruton Place, Mayfair, London, W1J 6NF
Property led design agency. Branding, Brochures, Email Marketing and Web design for various property/retail investments.

August 2013 - February 2014

Designer | Venture Marketing Group

2-4 St George's Rd, Wimbledon, London SW19 4DP
Designer for Business Franchise and GradJobs magazine titles published by VMG. Marketing and promotional design.

July 2012 - August 2013

User Interface Designer | IG

Cannon Bridge House, 25 Dowgate Hill, London EC4R 2YA
Design/artworking adverts and correspondence for London/international offices. Weekly publications.
Design of web pages/apps.

June 2009 - July 2012

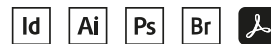
Designer | MoneyWeek

Friars Bridge Court, Blackfriars Road, London SE1 8NZ
Design/artworking newsletters, adverts and correspondence.

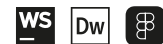
Hmm... where to start? My name's Linda – but I prefer Lin. (I don't like the 'dah' bit at the end.) I've been doing graphic design since I left school, and for 13 years I worked for various big companies in the City. I enjoy branding and being able to apply consistency throughout all marketing assets. I can design for print and web and have basic coding skills. I like to illustrate too!

Tools

Adobe Creative Cloud



Web Programming



Courses

October 2017

The Art Academy

165a Borough High Street, London SE1 1HR
Developing Drawing

August 2017

Training Dragon

Training Dragon | 3-4 Kirby Street London
Web Design
Mobile Web Design
HTML Email Newsletter

April 2017

School of UX: Designing Pixel-Perfect UI course

21 Surrey Quays Road, SE16 7AR London
UI and UX

September 2013

Putney School of Art and Design

Oxford Road, Putney, London SW15 2LQ
Screenprinting

April 2011

Transmedia - Apple & Adobe Training Centre

277 Greenwich High Road, Greenwich, London SE10 8NB
Fundamentals of Adobe InDesign CS5
Creating ePublications with Adobe InDesign CS5.5

Education

June 2007

BA(Hons)

Thames Valley University, Reading
Higher 2:1 Graphic Design/Visual Communication

June 2006

Higher National Diploma

Thames Valley University, Reading
Graphic Design/Visual Communication

June 2004

National Diploma

Eastleigh College, Eastleigh
Graphic Design